Promoting *Academic Integrity* on your institution's social media channels

Suggested messaging for students:

Introduction to the *Academic Integrity* programme:

- What is academic integrity, and how does it affect you? This free, interactive course from @epigeum takes you through everything you need to know: [link]

- Discover the values, skills and behaviours that are vital to studying with academic integrity in this interactive, online course from @epigeum: [*link*] – access is free, and you can work through the modules at any time.

- Academic integrity underpins all aspects of your studies at [*institution name*], but it is also vital to success in your future career. Explore key principles and practices in this free, online course from @epigeum: [*link*]

- At [*institution name*], we strive to demonstrate integrity in all aspects of our academic work. Learn more about what's expected of you, and how to ensure you're upholding our values, in this free, online course from @epigeum: [*link*]

Links to specific modules/content:

- What does it mean to be part of our academic community? Review what's expected of you in our free, online course from @epigeum: [*link to module 1*]

- It can be tough to maintain academic integrity when you're working under pressure – this free, online course presents some strategies to ensure you're not putting yourself at risk: [*link to module 2*].

- Group work coming up? Make sure you're upholding academic integrity throughout by checking out this free, online course: [*link to module 2 or 3*]

- Big assignment coming soon? Make sure you're working with integrity from start to finish by accessing this free, online course: [*link to module 5*]

- Effective planning takes time and effort, but it helps to make sure your finished work is the best it can be. This free, online course takes you through some easy ways to make sure you're planning with integrity: [*link to module 2*]

- Referencing can seem daunting at first, but it's a sure-fire way to demonstrate the integrity of your work. Learn more about this important process in this free, online course: [*link to module 3*]

- Wondering how anti-plagiarism software helps to determine the integrity of your assignments? Find out more in this free, online course: [*link to module 3 or 5*]

Promoting *Academic Integrity* on your institution's social media channels

Suggested messaging for staff:

Introduction to the *Academic Integrity* programme:

- At [*institution name*], we are committed to upholding a culture of academic integrity. Discover practical ways to do your part in this free, online course from @epigeum: [link]

- We are all responsible for maintaining [*institution name*]'s academic integrity. Explore key principles and practices in this interactive, online course from @epigeum: [*link*] – access is free, and you can work through the modules at any time.

- Academic integrity is at the heart of all we do. This free, interactive course from @epigeum takes you through everything you need to know: [link]

- Drive the development of a culture of academic integrity with effective strategies for supporting students in ways that have a lasting impact. Access 'Academic Integrity', a free, online course from @epigeum here: [*link*]

Links to specific modules:

- What is academic integrity and how does it affect your day-to-day work at [institution name]? Find out what's expected of you in our free, online course: [*link to module 1*]

- Equip yourself with strategies to identify and support students who may be vulnerable to breaching academic integrity, and explore appropriate ways to respond when you uncover a breach, in this free, online course: [*link to module 3*]

- Need to initiate a conversation about academic integrity with one of your students? Learn from others' experiences, work through a practice scenarios, and pick up some practical tips in this free, online course: [*link to module 2*]

- Discover how technology is being used to facilitate breaches of academic integrity, and how it can be harnessed support prevention, deterrence and detection, in this free, online course: [*link to module 3*].

- Academic integrity breaches can be more complicated than cheating in exams and copy-based plagiarism. Find out more in this free, online course: [*link to module 3*]

- How can your teaching practices optimise students' awareness of, and adherence to, academic integrity practices? Explore some key strategies in this interactive, online course: [*link to module 4*]

- Devising a new assessment? Make sure you're aware of the potential implications of design, format and venue on academic integrity by checking out this free, online course: [*link to module 5*].