Top 10 tips for effective learning design:

1. Identify your different stakeholders and their priorities
2. Think about how the resource will ultimately be used
3. Define the principles that will underpin your course
4. Consider your end users, their challenges and motivations
5. Create a consistent learning “journey”
6. Use a variety of approaches to convey information
7. Find ways to personalise information to help it “stick”
8. Ensure activities are relevant to real life challenges
9. Give opportunities for practice, reflection, and recall
10. Provide regular feedback, little and often!