

Collaborate with us to transform digital learning at your institution



Epigeum, part of Oxford University Press, creates innovative online training programmes for universities and colleges around the world. Your institution is invited to collaborate on the development of a new interactive programme, *Enhancing Digital Learning*, which will enable digital transformation in teaching and learning across your institution.

Enhancing Digital Learning: join us now to develop this transformative programme

Digital transition across the higher education sector has rapidly evolved, as universities have responded to the immediate need for, and advantages of, online and blended approaches. The focus is now turning to digital transformation – in taking a strategic approach to creating a digital-first culture and pedagogy that delivers high levels of student access and engagement.

Developed through a unique process of global collaboration with leading institutions, *Enhancing Digital Learning* will enable transformational change by supporting staff to put digital at the heart of their teaching, learning and assessment.

Covering key topics including online learning communities, digital literacies, inclusive teaching and assessment, digital wellbeing, and emerging technologies, this programme of concise modules will draw on case studies of innovation and deliver clear, practical strategies via interactive activities, in order to develop staff confidence in transforming their practice. This micro-learning approach offers great flexibility, allowing institutions to support staff in a way that builds on progress already made.

As a member of the *Enhancing Digital Learning* development group, your institution will be able to inform all aspects of the programme via a collaborative workshop and rigorous review process – ensuring that it truly meets your needs – before receiving an institution-wide, unlimited subscription to the finished resource upon publication.

Involvement in this collaboration will demonstrate a commitment to developing strategic, sustained and innovative digital teaching and learning practices at your institution.



Proposed shape and scope of the Enhancing Digital Learning programme

The flexible, modular structure of *Enhancing Digital Learning* will allow members of staff to determine their own pathway through the content, in line with their unique needs, role, and schedule, or according to your requirements. This structure will also allow you to easily embed content into existing learning activities and initiatives – demonstrably enhancing your current provision with high-quality, online support.

Topic Coverage

- Why digital learning?
- Engaging students
- Course design
- Effective blending
- Evaluating and selecting digital tools and technologies
- Feedback
- Assessment
- Going live
- Creating online learning communities
- Communication
- Digital wellbeing and safety
- Inclusive teaching and assessment
- Accessibility
- Evaluating and refining your course
- Learning analytics
- Academic integrity
- Digital information security and longevity
- The digital workplace
- New and emerging learning technologies

Why join the collaboration?

Our unique development process brings together world-class subject experts, partner institutions, and our in-house specialists to develop online training programmes that are insightful, engaging, and effective.

Enhancing Digital Learning development group members will:

- Participate in a collaborative workshop and rigorous review process to ensure the programme's alignment with their institutional requirements
- Access high-quality, interactive content at a speed and level of investment that is rarely achievable for a single institution working alone
- Receive a campus-wide, unlimited subscription to the programme, and ongoing implementation and technical support, upon publication

Meet our Lead Advisor



Professor Kevin Ashford-Rowe

Kevin is Pro Vice-Chancellor (Digital Learning) at Queensland University of Technology, Australia. As the institutional lead for digital learning, he oversees the Digital Learning Portfolio, Curriculum Design Studios, and Next Gen Learning initiative. Kevin is on the Australian Government Office of Learning and Teaching Register of Assessors, and the Australian Government Tertiary Education Quality and Standards Agency Register of Experts.



As the world continues to transition past the industrial age through an information and knowledge revolution and into a digital age, a core question for universities to ask will be: are we still digital in part, or digital at heart? The *Enhancing Digital Learning* programme is designed to provide a structured roadmap that will enable you to achieve that deliberate and scaffolded approach to becoming truly *digital at heart*.



Professor Kevin Ashford-Rowe

Exceptional online learning through global collaboration

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